

Message Text

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TAGS: PFOR, PARM, BR, UR

SUBJECT: MEDIA REACTION REPORT -- JULY 4-5

1. PRESIDENT NIXON'S VISIT TO MOSCOW: RECEIVES PROMINENT MEDIA PLAY. TV GLBO AND TV TUPI NATIONAL NETWORKS' JULY 3 PRIME-TIME NEWSCASTS CARRIED STRAIGHT REPORTS ON THE PRESIDENT'S RETURN TO THE UNITED STATES. TV GLOBO NETWORK'S JULY 4- PRIME-TIME NEWSCAST REPORTED SECSTATE KISSINGER'S PRESENCE IN WESTERN EUROPE "TO INFORM AREA LEADERS ABOUT NIXON-BREZHNEV TALKS." SAMPLE COMMENTARIES:

2. PRESTIGIOUS O ESTADO DE SAO PAULO EDITORIAL SAYS: "... HOWEVER MUCH NIXON TRIES TO DEMONSTRATE THAT THE WORLD'S PEACE DEPENDS ON GOOD PERSONAL RELATIONS BETWEEN LEADERS OF THE GREAT POWERS, THE TRUTH IS THAT PEACE DEPENDS ON A BALANCE OF GLOBAL POWER AND ON ADJUSTMENT OF NATIONAL INTERESTS. BUT IT IS DIFFICULT, IF NOT IMPOSSIBLE, TO CONCILIATE OFFENSIVE INTERESTS -- SUCH AS THOSE OF THE SOVIETS -- WITH DEFENSIVE INTERESTS -- LIKE THOSE OF THE AMERICANS. ... THE FAILURE OF THE THIRD 'MISSION OF PEACE' WHICH NIXON TRIED TO CARRY OUT IS AN ELOQUENT PROOF THAT WHEN THE AGREEMENTS WITH THE SOVIETS HAVE TO CROSS THE LINES OF RHETORIC AND ADVERTISING TO ASSURE REAL MUTUAL CONCESSIONS AND TO ESTABLISH A REAL

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BALANCE OF POWER, THE IRREDICIBLE IMCOMPATIBILITY OF TWO

DIFFERENT GLOBAL AND POLITICAL CONCEPTIONS ARE MADE CLEAR TO WHOEVER IS OBSERVING IT. ... THE DIPLOMACY OF NEGOTIATION WHICH, AS CONCEIVED BY NIXON, WAS TO REPLACE THE ERA OF CONFRONTATIONS, REACHED THE LIMIT OF ITS POSSIBILITIES VERY QUICKLY. ..." (JULY 5).

3. INDEPENDENT JORNAL DO BRASIL (RIO) EDITORIAL SAYS: "AS MEANINGLESS IT SEEMS WERE THE RESULTS OF THE NIXON-BREZHNEV TALKS, IT SHOULD BE NOTED -- AS A POINT FOR HOPES AND OPTIMISM -- THAT

THEIR DIALOGUE WAS REOPENED ON A FRIENDLY BASIS. ... THE FOURTH ARAB-ISRAELI CONFLICT ... SHOOK THE SPIRIT OF THE DETENTE. ... BREZHNEV'S STATEMENT THAT THE OBJECTIVES OF PEACE DEMAND BROADER COOPERATION ... AND THE SINCERE WAY IN WHICH NIXON TALKED ON TV TO THE SOVIET PEOPLE TESTIFY TO THE REVITALIZATION OF THE DETENTE. ..." (JULY 4).

4. JORNAL DO BRASIL EDITORIAL SAYS: "ONLY THE PERFECT AND TRUSTFUL FUNCTIONING OF A TRULY DEMOCRATIC REGIME WOULD AUTHORIZE AN AMERICAN SECSTATE TO MAKE -- IN MOSCOW -- SUCH SERIOUS ACCUSATIONS TO AMERICAN AND SOVIET MILITARY LEADERSHIP AS THOSE MADE BY KISSINGER. ... HE WARNED BOTH SUPERPOWERS WITH THE GRAVE AND RESOLUTE TONE OF A PERSON WHO KNOWS THAT THE AMERICAN PRESIDENT'S PERSONAL VICISSITUDES DO NOT LESSEN NOR RESTRAIN THE U.S. RESPONSIBILITY AND PRESTIGE IN RELATION TO THE WORLD AND ITS FUTURE. ... KISSINGER OPENED A VERY SERIOUS DEBATE BECAUSE HE WANTS A REAL AND SOUND NUCLEAR AGREEMENT BE REACHED. THIS BECAUSE, AS HE SAYS, THE NUMBER OF NUCLEAR OGIVES (WARHEADS) WHICH WILL BE ACCUMULATED DURING THE COMING YEARS WILL END UP BY GAINING A SORT OF AUTONOMOUS FORCE. ... THE MODEST SUCCESS OF THE MOSCOW TALKS DOES NOT REMOVE ... THE DANGER THE WORLD FACES OF ARRIVING AT A NUCLEAR CONFRONTATION SIMPLY BECAUSE OF THE SPECIFIC WEIGHT OF GIANT ARSENALS. HENCE THE WARNING TO MILITARY LEADERSHIPS, HENCE SECSTATE KISSINGER'S ... OUTCRY. ..." (JULY 5).

5. COLUMNIST PAULO DE CASTRO WRITES IN PRO-GOB DIARIO DE NOTICIAS (RIO): "... SINCE YALTA, EVEN DURING THE COLD WAR, HAVE PREVAILED SPECIAL UNDERSTANFINGS BETWEEN THE USG AND MOSCOW. NOW WE ARE OBSERVING A NEW AND MORE INTENSIVE UNCLASSIFIED

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PHASE OF SUCH UNDERSTANDINGS. ... THE KEYSTONE OF THE WORLD'S DESTINY IS IN WASHINGTON, BUT IN THE HANDS OF A GOVERNMENT WHICH HAS POLITICAL AND MORAL POWER, A GOVERNMENT WHICH DOES NOT NEED TO GO TO MOSCOW TO FETCH THE PRESTIGE DENIED TO IT BY THE AMERICANS. "(JULY 4).

5. NATIONALISTIC DIARIO POPULAR (SAO PAULO) EDITORIAL SAYS: "... THE NIXON-BREZHNEV TALKS WERE ONLE A REPETITION OF

OTHER CONVERSATIONS, OF REDUNDANT FORMULAS WHICH MAY LEAD
TO NEW CONFRONTATIONS. ... THE COLD WAR WAS REPLACED BY THE
MUCH HAILED DETENTE. THIS DOES NOT MEAN, HOWEVER, AS NIXON
DESIRES, THAT WE LIVE IN A WORLD OF 'LASTING PEACE.' THE
SAD TRUTH IS THAT THE DISPUTE BETWEEN THE U.S. AND USSR
CONTINUES, ALTHOUGH DISGUISED WITH OTHER FORMS: THE WAR
IN VIETNAM AND TENSION IN MIDEAST ARE GOOD EXAMPLES." (JULY 4).
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